

## Programme Directors



**Wendy McQuillan BSc (Econ), MA**, has over 25 years experience in running leadership development programmes within organisations as well as open programmes such as Strategic Leadership in Housing and Regeneration in partnership with CURS, Birmingham and other universities. Wendy also helps Boards, senior teams and individuals in Housing Organisations to develop their effectiveness and build capacity as strategic leaders. She is joint author with Andrew of *'Surviving or Thriving Managing Change in Housing Organisations'* published by the CIOH.



**Andrew Holder** has worked as a facilitator of change in public services with politicians and managers for almost 30 years; initially at SAUS, Bristol University and since 1990 when he established AHA Consulting. He leads the Personal Leadership module of the IDeA's Leadership Academy Programme, and worked with strategic leaders throughout the UK and abroad. He has extensively advised, facilitated and written about about the transformation of local government and housing organisations and co-authored *'Inside Top Teams - A Practical Guide'*, published by the IDeA. He is currently very active on the strategic and innovative responses necessary to the Government's dramatic budget and policy changes.

Guest Contributors have included:

**Professor Ian Cole:** Professor of Housing, Sheffield Hallam University

**Professor Peter Williams:** Director of the University of Cambridge Centre for Housing and Planning Reserach

**Janet Dean:** Chair Sheffield Homes and Housing Strategy Advisor IDeA

**Richard Kitson:** Past President CIH and previously Chief Executive Aster Group

**Professor Alan Murie:** Emeritus Professor, Birmingham University

*"Participation in the SLH provided an invaluable opportunity to share the experiences of managing complex organisations operating in uncertain times with peers from across the housing sector; the techniques and approaches used were imaginative, thought provoking and provided an ideal testing ground for any one interested in self awareness and personal development."*

**Wayne Morris Group, Chief Executive, Spectrum Housing Group**

### Course Administrator

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# Strategic Leadership in Housing

A modular eight day leadership programme for Chief Executives,  
Directors and Senior Managers in the Housing & Regeneration Sector

Think through the strategic implications of the complex world facing your organisation, radical Government policy changes, the Localism Bill, welfare reforms, funding, finance and build practical ways forward for you in your role.  
**Hone up your leadership skills, help you and your organisation survive and thrive.**

## Strategic Leadership in Housing

There is a clear need in housing organisations for leaders who can understand the unique demands on the sector. This often means that to sustain a viable business in this difficult and uncertain economic climate they must engage outside traditional landlord activities in fields such as social and economic regeneration and working in partnerships across sectors to support tenants and communities. Strategic leadership has been developed by AHA and MTD in consultation with Housing professionals. The programme is aimed at chief executives, directors and senior managers of any discipline.

It comprises of eight days, structured as four interlinked, two day residential modules. Each module has a distinct theme and is designed to build the knowledge, skills and supportive working relationships of each group over the period of the whole programme. All participants are actively encouraged to try out new approaches and techniques between modules. The Strategic Leadership in Housing programme builds constructive relationships between participants and facilitates effective networks.

*"The course was an excellent opportunity to spend time reflecting on, and developing, my leadership role. Learning about new leadership tools and techniques, as well as networking with others in similar roles, made the SLH course cracking value for money".*  
Ian Ankers - Director of Housing - Bolton At Home

*"As a past participant I would recommend this course as something that will add to understanding and broaden the mind of those taking part it reaches the parts many other leadership programmes do not!..."*  
Nigel Wilson - Chief Executive - Parkway Green Housing Trust

## How will I benefit from the programme?

The Strategic Leadership in Housing programme aims to develop your abilities to think and manage more strategically, and help you balance your operational and strategic roles. The programme will examine radical options in a time of constraint in an economy with low growth, severe public sector budget reductions, and major policy shifts with the Government's Localism and other related bills.

It will help you tackle the real problems and challenges that you face in your day to day work by reflecting on the effectiveness your personal style and developing your leadership and management skills appropriate to the context in which you work.

By the end of the programme you will have developed your confidence in leading and managing change within a housing context, and will have taken practical steps to ensure your continuing personal development.

You will also have established strong and effective networks for working with and supporting colleagues from other housing organisations.

### Module 1

#### Leading Strategically

Analysing your organisation and progressing change  
Assessing the external environment impacting on housing and identifying appropriate responses.  
Building a vision and developing a strategy  
Balancing operational and strategic responsibilities  
Action learning

### Module 2

#### Leading organisational change

Identifying your own style and its current effectiveness  
Planning and managing continual change  
Taking people with you  
Dealing with intractable operational issues  
Working with the blockages  
Action learning

### Module 3

#### Leading through teams, partnerships and politics

Working with others, developing effective teams  
Implications of styles of working on effective communication  
Influencing and working in partnerships  
Working with boards and board members  
Working effectively with politicians  
Action learning

### Module 4

#### Leading the whole picture and yourself

Future issues for Housing and implications for organisations.  
Balancing your role, managing your time and delegating effectively  
Reviewing personal learning and action planning  
Establishing networks

## How will the programme be run?

This unique programme draws heavily on the experience of running the highly regarded Strategic Leadership in Housing courses based at the Centre for Urban and Regional Studies, Birmingham University, Cardiff University, the University of West of England and Bristol University over many years. A book emerged from these programmes published by the CIH '**Surviving or Thriving? - Managing Change in Housing Organisations.**' which became a set text for housing students. The current course now incorporates the well regarded Leadership for ALMO's Programme, run by MTD.

Strategic Leadership in Housing gives opportunities to participants to share their own experiences and situations, and work positively on the leadership challenges they are facing at work. They are encouraged to apply theories and models in a practical way to their own work settings and review their effectiveness over the course of the programme.

The programme will be highly participative and numbers on each course group are limited to 15 in order to maximise learning. Each group will have the opportunity to influence the content of the programme to suit their specific needs where possible.

A significant element of the programme is the use of action learning which enables participants to receive support and advice on specific challenges they are facing in a confidential and supportive setting. Leading edge speakers from the housing sector will be invited to share their experiences and ideas with the group, in masterclass sessions.



## Venue

The programme will be run at Aston Conference Centre, Aston University, in the centre of Birmingham. This state of the art conference centre was built three years ago and offers hotel standard accommodation and facilities.

## Dates for the 2011 programme

Module 1	Monday 12th & Tuesday 13th September 2011
Module 2	Monday 17th & Tuesday 18th October 2011
Module 3	Monday 28th & Tuesday 29th November 2011
Module 4	Monday 9th & Tuesday 10th January 2012

## Fees (discounts available for organisations booking 2 or more places)

£3490 plus VAT Fully Residential

£3190 plus VAT Non Residential

## Further details and booking

To reserve a place on the programme contact;

**Course Administrator**  
AHA/MTD,  
17 West Way,  
Shipley,  
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**Tel: 01274 585616**

Or book on line [www.wendymcquillan.co.uk](http://www.wendymcquillan.co.uk)  
or email your details to [info@wendymcquillan.co.uk](mailto:info@wendymcquillan.co.uk)